

6th May 2008 Porto - Portugal

EULAFF2008 <http://www.esb.ucp.pt/iffc>



International Functional Foods Conference

Economic Valorisation of agro-biodiverse crops: food industry position on intellectual property rights

The Association BioEurolatina (BEL), the European Federation of Biotechnology (EFB) and the Escola Superior de Biotecnologia of the Portuguese Catholic University (ESB-UCP) have joined efforts to organize this Debate, within the framework of the EULAFF Project "Europe-Latin America Action on Functional Foods", sponsored by the European Commission. This project is focused on the promotion of innovation partnership links between the S&T and industry communities of functional foods in the European Union and Latin America.

SCOPE

Discuss strategic issues in the innovation, development and commercialization process of new functional food products, both in Europe and Latin America, highlighting the opportunities, hurdles and challenges to be overcome, from the position of the food industry, with particular emphasis on IPR regulations.

TARGET

Researchers in different areas including nutrition, food biochemistry and biophysics, food technology, etc.; food industry professionals, marketing and management staff. Young researchers are welcome.

ORGANIZING COMMITTEE

Manuela Pintado (PT)
Ana Gomes (PT)
F. Xavier Malcata (PT)
Javier Verástegui Lazo (ES)
Jose Luis Solleiro (MX)
Christian Suojanen (BE)

SCIENTIFIC COMMITTEE

Manuela Pintado (PT), Ana Gomes (PT), F. Xavier Malcata (PT), Javier Verástegui Lazo (ES), Jose Luis Solleiro (MX), Christian Suojanen (BE)

PROGRAMME

6th May 2008

9:00 Registration

9:30 Conference Opening

F. X. Malcata¹, Christian Suojanen², Javier Verástegui³

¹ Escola Superior de Biotecnologia - Universidade Católica Portuguesa (ESB-UCP), Portugal

² European Federation of Biotechnology, Spain

³ BioEuroLatina, Spain

SESSION I

10:00 Development and marketing of functional foods - opportunities or difficulties

Drivers, obstacles, challenges

DANISCO Expert, Denmark

(TO BE CONFIRMED)

10:30 The strength of Latin America resources and advances of European research in the development of new functional foods: importance of networking and cooperation

Mike May

University of Ghent, Belgium

11:00 Functional break

11:30 Management and exploitation of innovations in functional foods toward successful commercialisation

Beat Mollet

IP Manager Nestlé Research Center, Lausanne Switzerland

12:00 How to face the new EC regulations on health claims? Implications on handling practice in Latin American countries

José Luis Silva

HERSIL, Peru

12:30 Proof of health claims: technical and economical hurdles to be overcome

Maria Saarela

VTT Technical Research Centre, Finland

13:00 Functional Lunch

SESSION II

14:30 Biodiversity and genomics in functional food development: Patenting issues

Damare Monte

Embrapa, Brasil

15:00 Overview of functional foods regulation for health claims in the case of Brasil: strengths and weaknesses

João Ernesto Carvalho

Universidade Estadual de Campinas, Brazil

15:30 Best practice case studies of SMEs commercialising functional foods and health ingredients. Case study – Industry

José María Fernández Ginés

INNOFOOD I+D, S.L., Spain

16:00 Functional break

16:30 Challenges in intellectual property management in the field of functional foods: outcomes of the debate discussions

José Luís Solleiro

CCADET-UNAM, Mexico

17:00 Final Remarks

17:30 Closure of conference

