

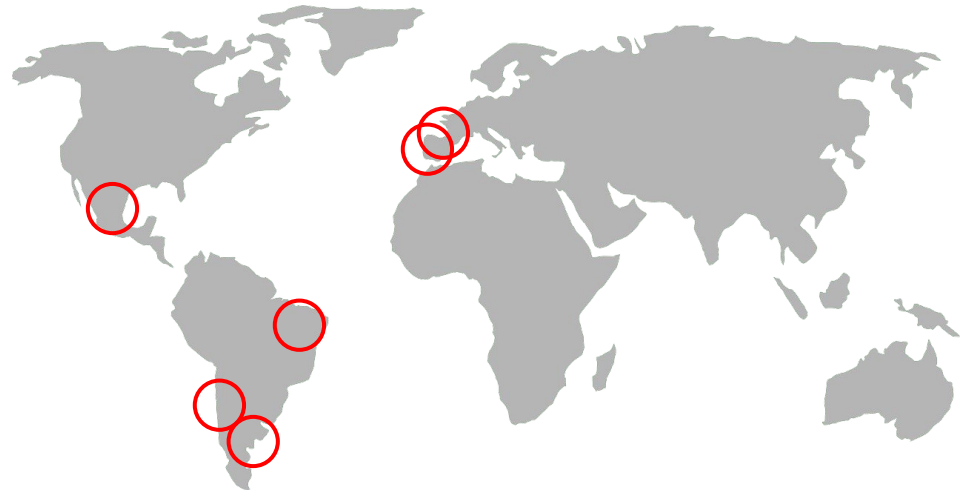
Explorer

Powered by Santander X

What is Explorer?

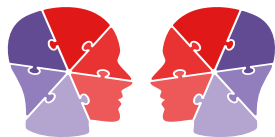
A disruptive 12-week pre-launching program aimed to help students discover entrepreneurship as a career option, while validating their business ideas and connecting with a global community.

Since 2009, around 10k students from more than 80 universities in 6 different countries have joined Explorer.



How does Explorer work for the students?

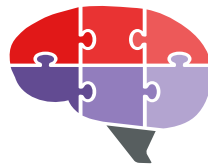
The 3 main pillars of the learning path.



Community-based learning

Peer to peer learning.
Explorers help each other to develop their projects.

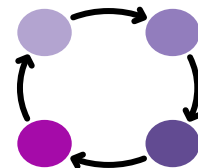
WEEKLY GROUP
SESSIONS AND
NETWORKING ACTIVITIES



Learning by doing

Explorers learn about their projects through real-life experiments.

WEEKLY DELIVERABLE
OUTCOMES BASED ON
EXPERIMENTATION

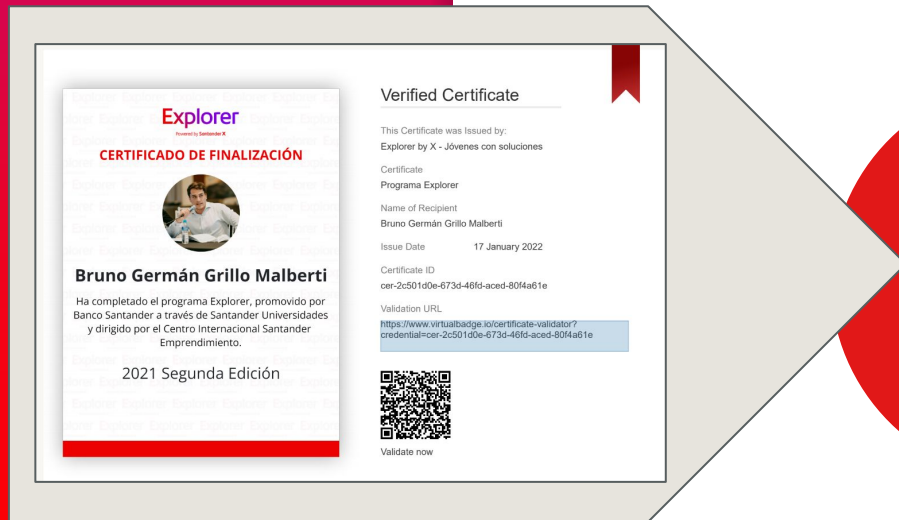


Flipped learning

Once the students have been familiar with the different contents available on the online platform, they join Q&A sessions with experts to get feedback.

ONLINE EDUCATIONAL
CONTENTS AND Q&A
SESSIONS WITH EXPERTS

What do the students get from Explorer?

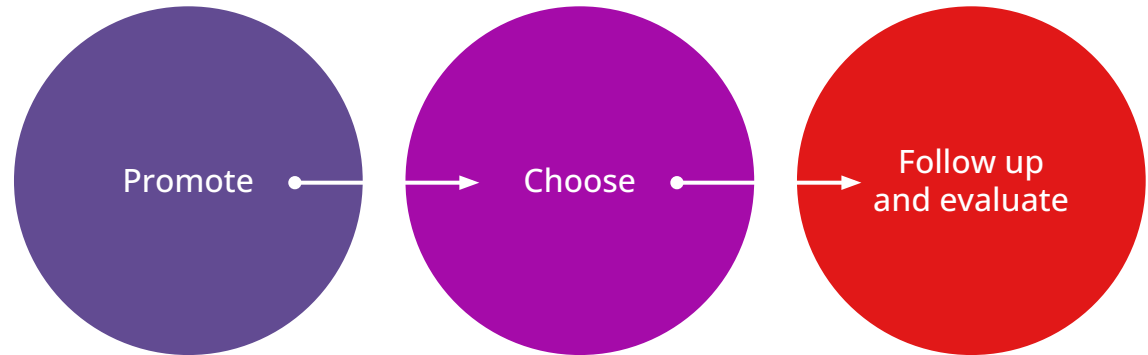


How does Explorer work for the university?

(If required, the Explorer team provides operational support to the university in a daily basis)

Explorer has been built in a flexible way to let universities decide how they want to get involved in the program.

1. They can **promote** the program directly to their students. We provide them with a kit of marketing resources and support them while the application process is open. Also, we give them access to a dashboard where they can follow up on the student's applications.
2. They can **choose** which group of students join Explorer since they can pick up those applying to their institution through the Santander X platform.
3. They can **follow up** on their students since we provide them with a dashboard to get all the information about how they progress along the 12 weeks of the program. Also, they can evaluate their projects and select one to represent them in the final jury panel. This jury is in charge of selecting the final cohort of 10 teams participating in the Explorer Trip experience.



Explorer Trip

An immersive experience for the 10 best projects of every batch:

- A UK team has 1 spot directly assigned!
- A week-long trip to visit a global innovation hub together with the Explorer International Community.
- Intensive training to complement Explorer learning experience.



Roadmap

